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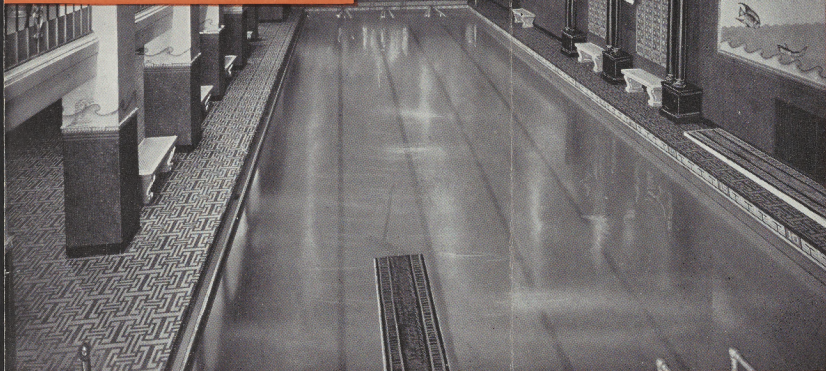
THE Park Central

HOTEL
NEW YORK



Swimming Pool-free to guests

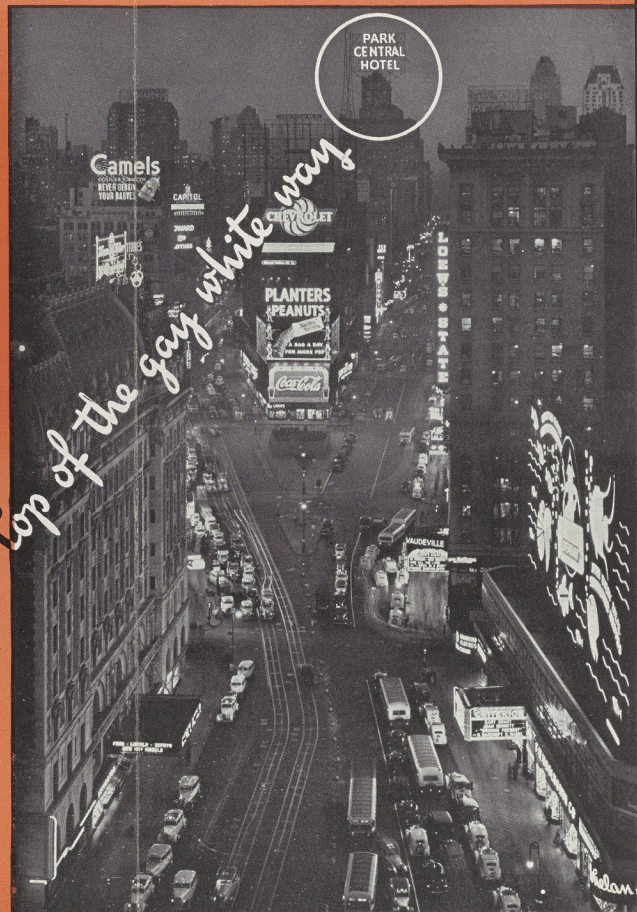
Here you may swim in the refreshing coolness of sparklingly clear artesian well water in one of New York's largest pools; swimming instructors are always in attendance. Too, you may bask to a ruddy, Florida-brown in one of the adjoining ultra violet ray rooms, or keep yourself in vigorous trim in our fully equipped gymnasium. All three are at the disposal of guests at no extra charge.



Times Square! Magic center of New York; crossroads of an interesting, ever-moving city, where gaiety and glamor join hands. You'll find the Park Central at its very top, conveniently close, yet far enough away so that you can sleep in restful quiet, lulled by breezes from the Hudson and the broad expanse of Central Park.

AVOID
DURST

at the top of the gay white way



features of the PARK CENTRAL HOTEL



Bedroom

Bedrooms at the Park Central are the largest of any hotel in New York. You'll find all of them furnished with an eye to beauty and good taste, as well as the satisfaction of your every personal need. Soft, downy beds combine with an unusually quiet location to assure you of peaceful, relaxing sleep. There is a radio, tub, shower and circulating ice-water in each room.



Living Room

The spacious freedom of an extra room is well within your means when you stop at the Park Central. Particularly roomy, light and airy, each is beautifully furnished in exquisitely good taste. This combination of living room and bedroom constitutes a real home away from home—with all the added advantages of modern hotel service at your fingertips.



Main Lobby

Intimately luxurious, the main lobby of the Park Central is a spot where you'll be delighted to meet your friends. It has the charm and distinction of a pleasant, leisurely atmosphere.



Cafe and Restaurant

Here you can watch delicious food appetizingly prepared to your order in an open kitchen, or join your friends at the gleaming mahogany bar where the fine quality of its liquors and the courteous expertness of its bartenders will please your most exacting tastes. Popular prices prevail at all times.



Palm Room Cocktail Lounge

Whether you stop for a refreshing moment, or stay the evening, you'll always find delicious cocktails, gay crowds, sparkling entertainment and excellent service in the Palm Room Cocktail Lounge where smartest New York gathers daily at five o'clock. Open from four until closing.



Coconut Grove

Here, celebrities of stage, screen and radio gather nightly to dance to lilting music, to be entertained or to dine in New York's most glamorous night spot. Join them at the Coconut Grove, where an excellent cuisine and service in the traditional Park Central manner will do much towards brightening the pleasure of your stay in New York.

NEW YORK'S LARGEST HOTEL ROOMS

WHERE COMFORT is EVERYTHING

At the Park Central, the old tradition of hostelry with all its charming hospitality, blends with every convenience of a truly modern hotel to make it your home away from home.



Here you may have all the added advantages of two rooms, a living room and bedroom, in which to entertain your friends and family—or relax in perfect comfort—at a price no greater than the charge for double occupancy of a single room at a comparable hotel. Actually, you pay only for the bedroom, while we supply the living room free.

When next you visit New York, make the Park Central your headquarters for a more comfortable, more enjoyable stay.

H. A. LANZNER, General Manager

IN NEW YORK IT'S the PARK CENTRAL

55th to 56th Streets at Seventh Avenue
Circle 7-8000



NEW YORK'S
BEST HOTEL
LOCATION

The Park Central is marvelously convenient to everything in New York of interest to the traveler—stores, railroad stations, theatres, steamship piers, museums, Radio City and concert halls. Seventh Avenue and Broadway street cars and busses pass the door, while Seventh and Eighth Avenue subway stations and the B. & O. bus terminal are within two short blocks.

THE B.M.T. SUBWAY STATION AT THE CORNER AFFORDS DIRECT TRANSPORTATION TO THE WORLD'S FAIR GROUNDS IN A FEW MINUTES.

EVERY
CLASSIC

PTD. IN U.S.A.